

*clear  
the  
tracks  
for  
the*

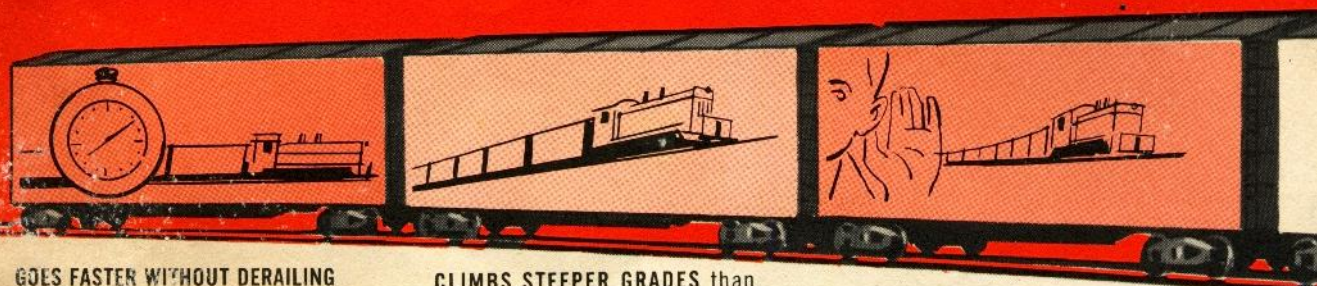


**REVELL HO READY-TO-RUN RAILROAD LINE**

*... and clear your shelves, too, for the line that's engineered to roll into sales history!*



# IT'S LOADED.



**GOES FASTER WITHOUT DERAILING** than any other model locomotive. Really hangs onto the track!

**CLIMBS STEEPER GRADES** than any other locomotive... pulling a long string of cars! Watch how a demonstration of this kind of performance levels off sales resistance!

**RUNS QUIETER**... sounds more like the real thing as it rides over the rails!



## EVERY REVELL CAR HAS ALL THESE VALUE FEATURES





# MORE

*more exciting performance*

*more realism*

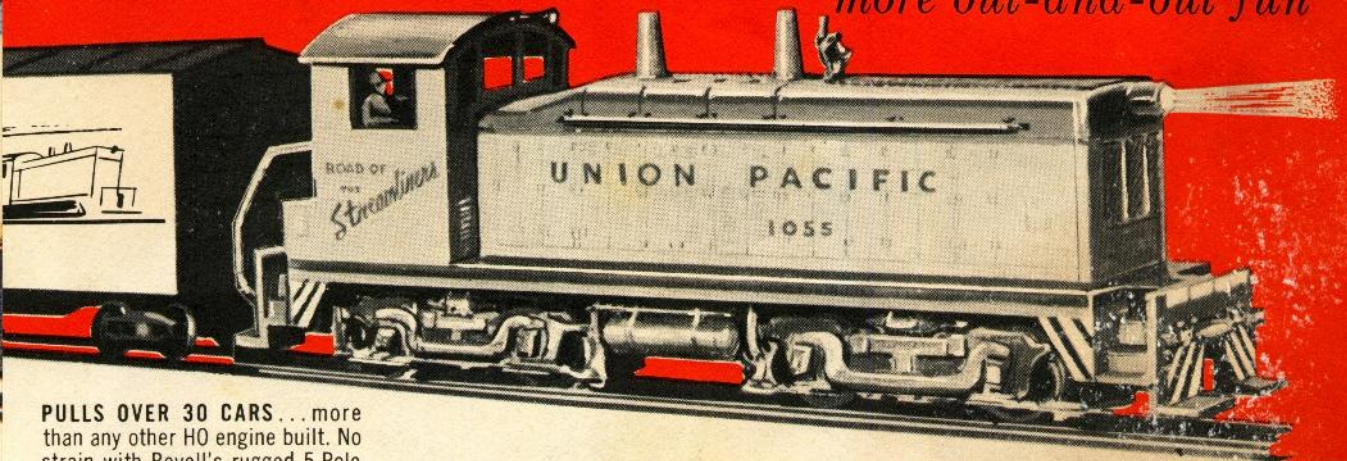
*more durability*

*more ease-in-operation*

*more train for the money*

*more out-and-out fun*

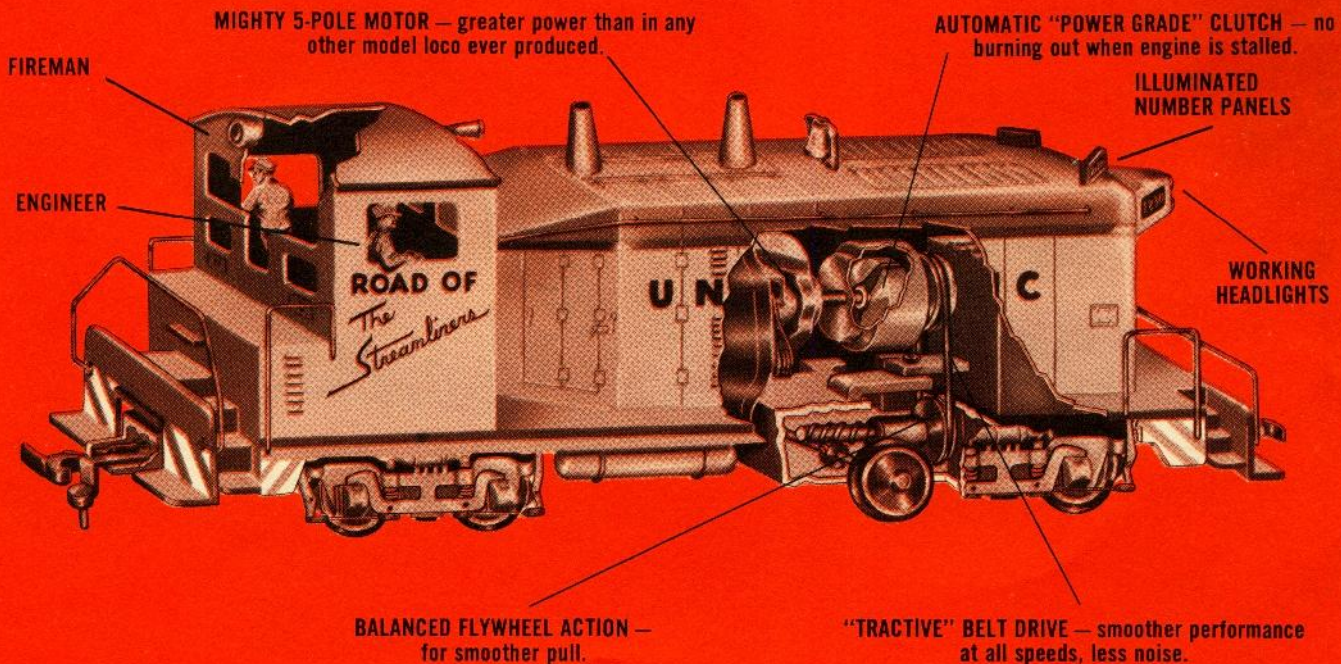
## FROM ENGINE TO CABOOSE WITH...



PULLS OVER 30 CARS... more than any other HO engine built. No strain with Revell's rugged 5-Pole Dyna-Glide Motor.

*headed by  
the most  
amazing little  
locomotive  
ever built!*

## THE INSIDE STORY OF THE REVELL LOCOMOTIVE





**BOX CAR**  
Ready to roll with enclosed cargo. In authentic colors, markings of two railroad lines, blueprint perfect even to sliding doors.  
T4001 Great Northern \$1.98  
T4003 New Haven \$2.49 (with hobo)



**STOCK CAR**  
When the cattle roll to market, here's the car they roll in... authentic from slats to real sliding doors.  
T4020 Union Pacific \$1.98

## MORE REALISM...MORE PROFITS...IN REVELL HO ROLLING STOCK!

**CABOOSE**  
Just like the shanty that rides real-life rails, with brake wheel, platform step. Comes in paintings and markings of three railroad lines.  
T4064 Santa Fe \$1.98  
T4062 Atlantic Coast \$1.98  
T4060 Union Pacific \$2.49 (with brakeman)



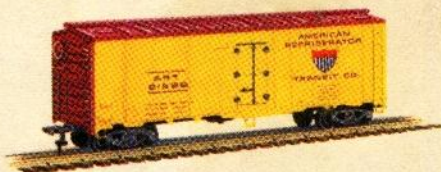
**GONDOLA**  
Here's the gondola that carries industry's "bulk" products across the country. This exact-scale "twin" is painted in colors and markings of three great lines.  
T4050 N.Y.C. \$1.98  
T4052 Chicago & Northwestern \$1.98  
T4054 Pennsylvania \$1.98

**HOPPER CAR WITH LOAD**  
Just like the hoppers that carry coal from Georgia or Pennsylvania. Designed with a realistic lift-up load of coal. Three authentically marked lines.  
T4040 Chesapeake & Ohio \$1.98  
T4042 Norfolk & Western \$1.98  
T4044 Burlington \$1.98



**FLAT CAR**  
Replica of the flat cars that roll along. Extra-long to carry over-size loads, as shown. Available with stakes only.  
T4030 Erie \$1.98  
T4032 Soo Line \$1.98

**REFRIGERATOR CAR**  
This exact replica of the famous "reefer" cars of three famous lines has brake-wheel, ladders, roof walk and hatches of its real-life twin.  
T4011 Pacific Fruit Express \$2.49  
T4015 M.D.T.—N.Y.C. \$1.98  
T4013 American Refrig. Transit \$2.49



## AND THREE GREAT ENGINES!

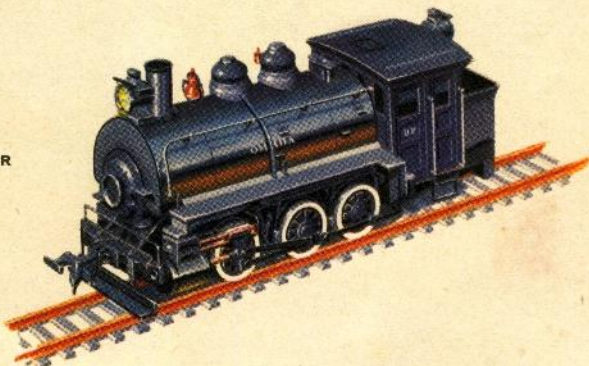


**ATLANTIC COAST SW7 SWITCHER**  
This GM SW7 Diesel Switcher is "real" in every detail. Working headlight, plus horn, bell, illuminated number panels, hand-rails, ladders, roof fans, even "real" platform treads and figures of crew inside cab! Ideal for yard-work, short freight runs.  
T3570 \$14.95



**SANTA FE ROAD DIESEL**  
Rip-roaring GM F9 Road Diesel streamliner (just like the one that rides the Santa Fe rails). Even a life-like engineer and fireman inside the cab, real windshield, diesel horns, working headlight and illuminated number panels. Blueprint-perfect, painted the true blue and yellow of the Santa Fe. T3500 \$14.95

**UNION PACIFIC 0-6-0 STEAM SWITCHER**  
Billows with smoke, sounds real chug-a-chugs with every turn of its six big driving wheels. Just like the switcher Union Pacific uses for yard duty and short hauls. Real working pistons, domes, bell, smoke stack, every detail. Actual Union Pacific markings.  
T3600 \$24.95







**REVELL'S T7000 DIESEL FREIGHT SET**  
 3550 Union Pacific Standard Diesel Switcher  
 4011 Pacific Fruit Express refrigerator car  
 4050 New York Central gondola  
 4061 Union Pacific caboose  
 6078 1 curved track with terminal  
 6072 11 sections 18" curved track

T6001 1 straight track with automatic uncoupler, "switchman"  
 T6000 1 straight track with automatic re-railer  
 Includes track for 36" x 45" oval.  
**PRICE ... \$19.95**

## MORE TRAIN FOR THE MONEY



**REVELL'S T7001 DELUXE DIESEL FREIGHT**  
 T3570 Atlantic Coast Deluxe Diesel Switcher with  
 2 crew members, "oiler" figure included  
 T4002 Great Northern red box car with hobo  
 T4020 Union Pacific yellow/silver stock car

**REVELL'S T7100 STEAM SWITCHER FREIGHT SET**  
 T3600 Union Pacific black 0-6-0 Steam Locomotive  
 T4021 Union Pacific yellow/silver stock car with cattle  
 and ramp  
 T4033 Soo Line black flat car with logs and stakes and chains

T4044 Burlington red hopper with "lift-up" load of coal  
 T4060 Union Pacific caboose with brakeman  
 T6078 1 curved track with terminal  
 T6072 11 sections 18" curved track  
 T6001 1 straight track with automatic uncoupler



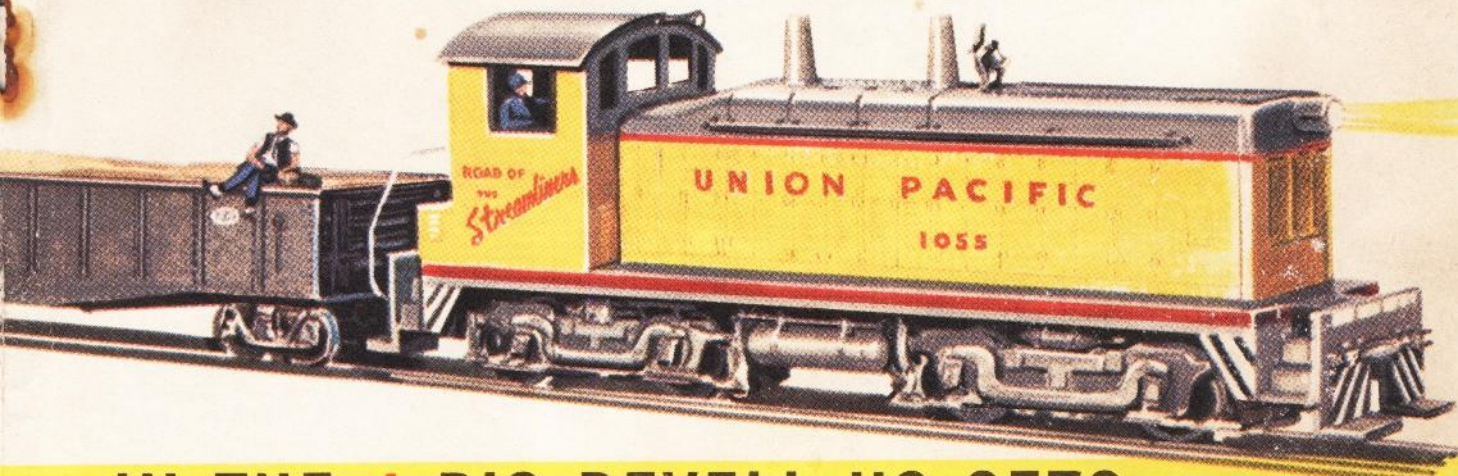
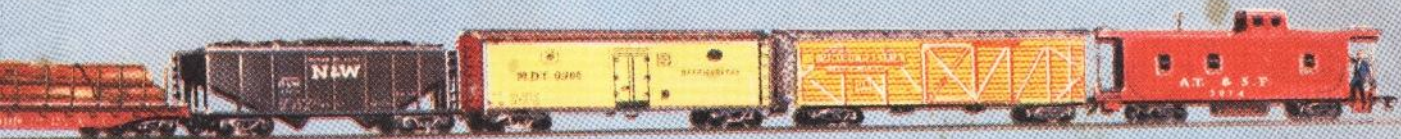
**AND EVERY REVELL TRAIN  
 COMES IN EXCITING NEW "SHOW CASE" PACKAGES**



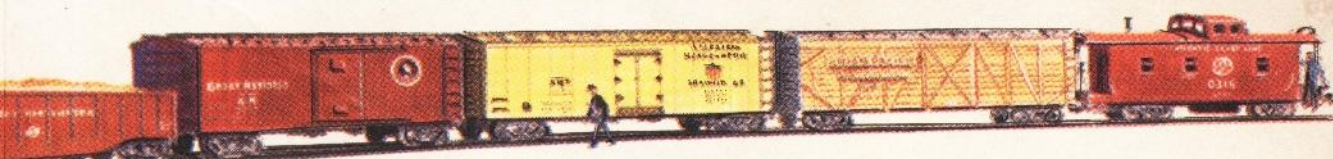
#### REVELL'S T7050 ROAD FREIGHT

T3500 Santa Fe road diesel with crew  
T4015 MDT-New York Central white/red "reefer"  
T4054 Pennsylvania red gondola  
T4041 Norfolk & Western black hopper  
T4003 New Haven black/white box car with hobo  
T4021 Union Pacific yellow/silver stock car with cattle and ramp

T4030 Erie flat car with stakes only  
T4065 Santa Fe red caboose with brakeman  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track  
T6001 1 straight track with automatic uncoupler and switchman  
T6000 1 straight track with automatic re-railer  
Includes track to make a 36" x 45" oval  
PRICE... \$29.95

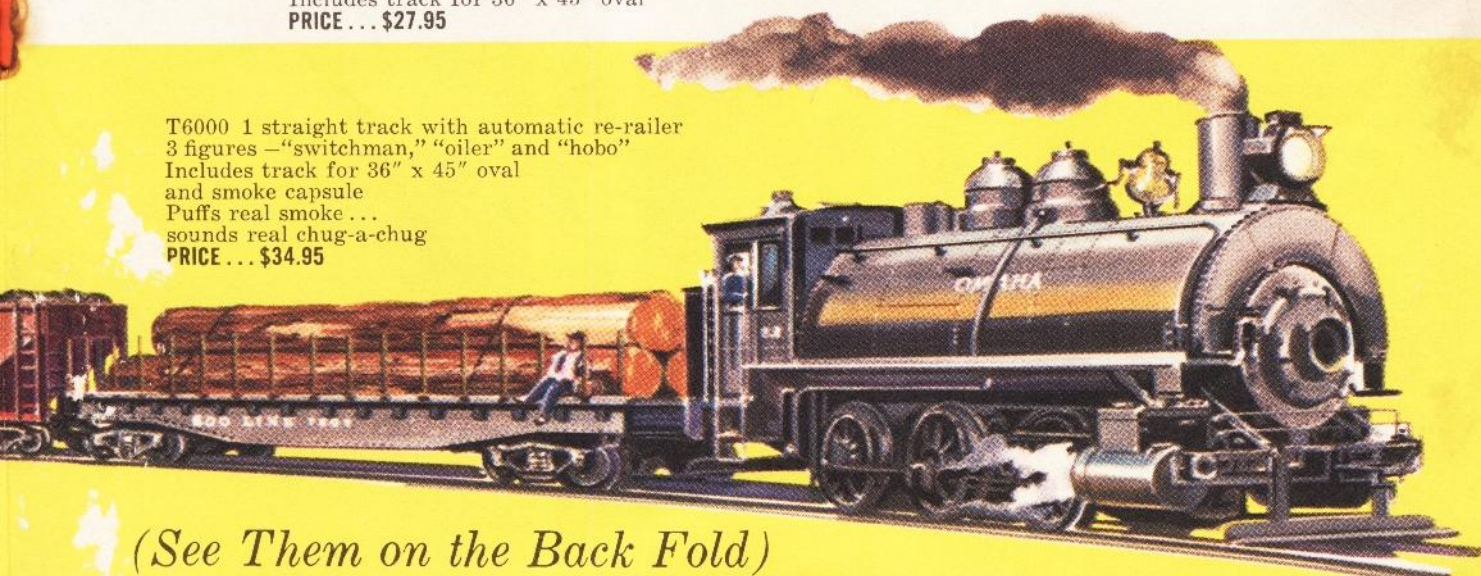


## IN THE 4 BIG REVELL HO SETS



T4039 Chesapeake & Ohio black hopper  
T4052 Chicago & Northwestern red gondola  
T4015 M.D.T.-N.Y.C. "reefer"  
T4063 Atlantic Coast red caboose with brakeman  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track  
T6001 1 straight track with automatic uncoupler, "switchman"  
T6000 1 straight track with automatic re-railer  
Includes track for 36" x 45" oval  
PRICE... \$27.95

T6000 1 straight track with automatic re-railer  
3 figures - "switchman," "oiler" and "hobo"  
Includes track for 36" x 45" oval  
and smoke capsule  
Puffs real smoke...  
sounds real chug-a-chug  
PRICE... \$34.95



(See Them on the Back Fold)

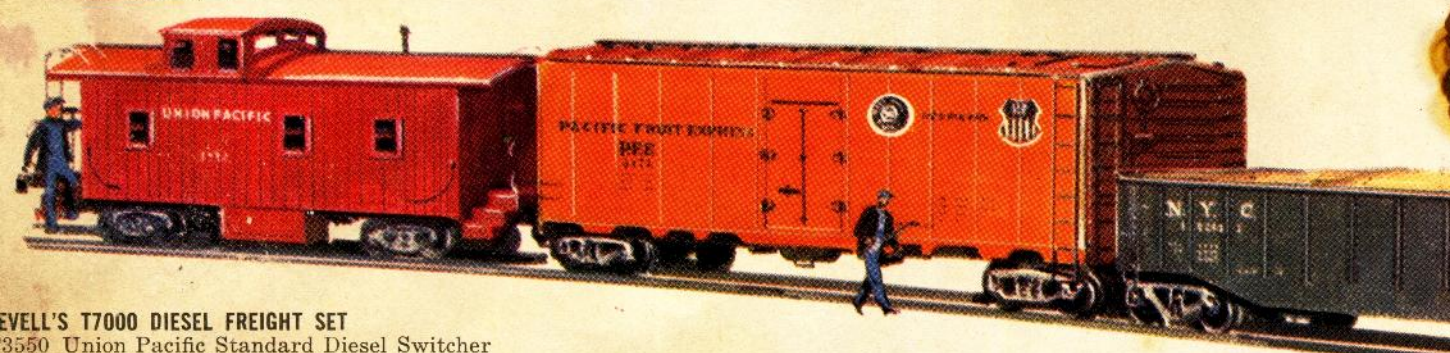




#### REVELL'S T7050 ROAD FREIGHT

T3500 Santa Fe road diesel with crew  
T4015 MDT-New York Central white/red "reefer"  
T4054 Pennsylvania red gondola  
T4041 Norfolk & Western black hopper  
T4003 New Haven black/white box car with hobo  
T4021 Union Pacific yellow/silver stock car with cattle and ramp

T4030 Erie flat car with stakes only  
T4065 Santa Fe red caboose with brakeman  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track  
T6001 1 straight track with automatic uncoupler and switchman  
T6000 1 straight track with automatic re-railer  
Includes track to make a 36" x 45" oval  
PRICE ... \$29.95



#### REVELL'S T7000 DIESEL FREIGHT SET

T3550 Union Pacific Standard Diesel Switcher  
T4011 Pacific Fruit Express refrigerator car  
T4050 New York Central gondola  
T4061 Union Pacific caboose  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track

T6001 1 straight track with automatic uncoupler, "switchman"  
T6000 1 straight track with automatic re-railer  
Includes track for 36" x 45" oval.  
PRICE ... \$19.95

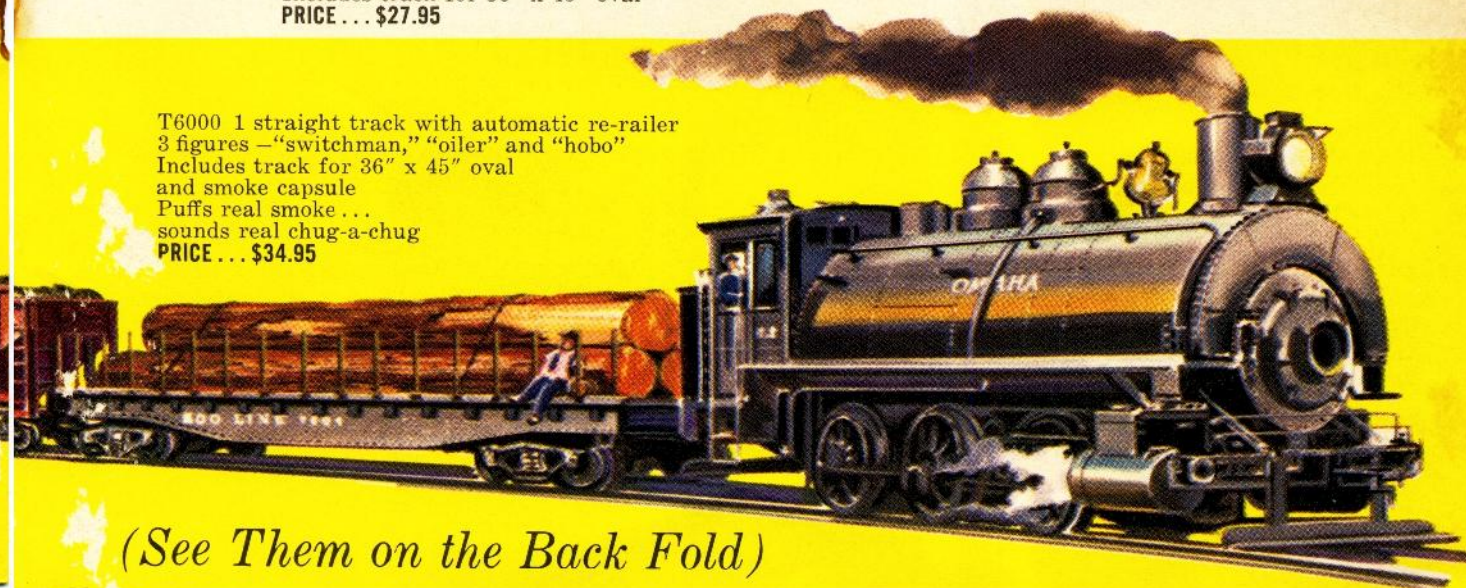
## MORE TRAIN FOR THE MONEY



## IN THE 4 BIG REVELL HO SETS



T4039 Chesapeake & Ohio black hopper  
T4052 Chicago & Northwestern red gondola  
T4015 M.D.T.-N.Y.C. "reefer"  
T4063 Atlantic Coast red caboose with brakeman  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track  
T6001 1 straight track with automatic uncoupler, "switchman"  
T6000 1 straight track with automatic re-railer  
Includes track for 36" x 45" oval  
PRICE ... \$27.95

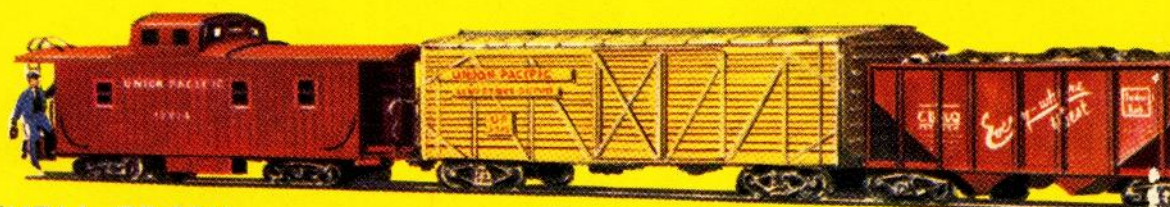


T6000 1 straight track with automatic re-railer  
3 figures — "switchman," "oiler" and "hobo"  
Includes track for 36" x 45" oval  
and smoke capsule  
Puffs real smoke ...  
sounds real chug-a-chug  
PRICE ... \$34.95

#### REVELL'S T7100 STEAM SWITCHER FREIGHT SET

T3600 Union Pacific black 0-6-0 Steam Locomotive  
T4021 Union Pacific yellow/silver stock car with cattle and ramp  
T4033 Soo Line black flat car with logs and stakes and chains

T4044 Burlington red hopper with "lift-up" load of coal  
T4060 Union Pacific caboose with brakeman  
T6078 1 curved track with terminal  
T6072 11 sections 18" curved track  
T6001 1 straight track with automatic uncoupler



## AND EVERY REVELL TRAIN COMES IN EXCITING NEW "SHOW CASE" PACKAGES

(See Them on the Back Fold)



# MORE OUT-AND-OUT FUN FOR EVERY CUSTOMER...

*because Revell HO Train Sets  
give 'em plenty to do...  
make it easy to do...  
and it's just like "real  
railroading"...packed  
with thrills!*

- **READY TO RUN — SET UP AND GO IN 10 MINUTES!** Nothing to nail down, nothing to assemble... customer just adds Power Pack, and she's ready to roll!
- **SETS UP IN ANY SPACE** — 4 by 6 feet or less... so compact, it can go into small homes, apartments... be left standing for "next time" without getting in the way.
- **REAL LIFE ACTION** — trains climb steep grades, pull over 30 cars, start and stop just like real trains... plenty of thrills.
- **RUGGEDLY BUILT TO "TAKE IT"** — constructed to stand up even under the rough handling youngsters give their toys... though packed with intricate detail, Revell trains will last and last.
- **LOTS OF EXTRAS** — to add to the fun... "real-life" brakemen, firemen, engineers, even a hobo... "real-life" cattle... working headlights, number panels.
- **COMPLETELY AUTHENTIC** — the trains your customers see riding the rails every day are the trains they see in Revell HO... down to the last detail of color, lettering, and rivets. Makes for more fun!



## HERE ARE REVELL ACCESSORIES



T6077 RAILROAD BUMPER \$.49

T6071 15" CURVED TRACK SECTIONS \$.25 ea.  
\$3.00 box of 12



T6072 18" CURVED TRACK SECTIONS \$.25 ea.  
\$3.00 box of 12



T6076 REMOTE CONTROLLED RIGHT-HAND SWITCH \$4.50

T6075 REMOTE CONTROLLED LEFT-HAND SWITCH \$4.50

T6074 MANUAL RIGHT-HAND SWITCH \$2.95

T6073 MANUAL LEFT-HAND SWITCH \$2.95



T6070 9" STRAIGHT TRACK SECTIONS \$.25 ea.  
\$3.00 box of 12



T6078 TERMINAL SECTION \$.75



T6050 POWER STATION PACK "A" \$10.95

Instant improved-throttle... 800-plus milli-ampere power supply. U.L. approved, new vertical direction switch, converts standard household 110-120 volt alternating current to 12 volts direct current for train operation. Always dependable, extra-safe with automatic circuit-breaker.



T6000 AUTOMATIC RE-RAILER \$.60

Puts cars back on track in seconds. One-piece ramp molded on straight track section, special grooves guide wheels onto rails, even when train is running.



T6001 AUTOMATIC UNCOUPLER \$.75

Cars automatically uncouple when stopped opposite switchman on uncoupling ramp. Only uncoupler with vertical springs to adjust to height of cars.

T6003 TRAIN CREW AND HOB0 SET \$.98

Whole package of life-like painted plastic figures, including brakeman, oiler, switchman, hobo.

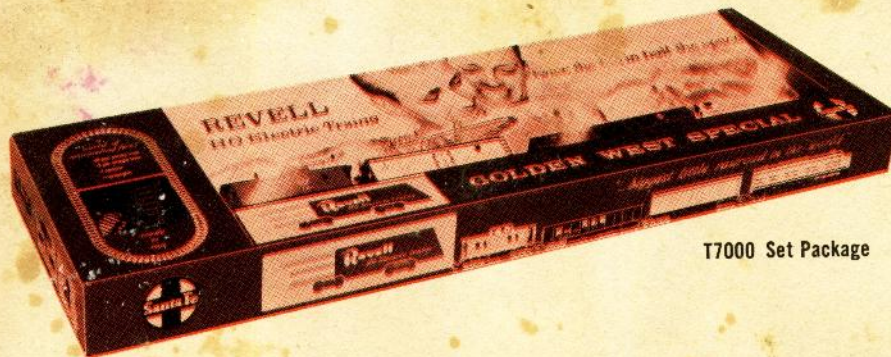


T6004 CATTLE SET \$1.49

Includes cattie ramp, 3 cows, 3 calves, bull.







T7000 Set Package

## Every package a showcase— to really make Revell sets move! JUST LOOK AT THE PACKAGING...

New — completely different — a Revell "first" — and so inviting that the trains seem to "high-ball" right out of their backgrounds! Clear plastic window means customer instantly sees complete train set up. Each piece securely anchored down, but easily accessible. *Separate Accessory Package* contains all track components. Salespeople can show trains, demonstrate them, customers can feel them, heft them. Superb gift package.

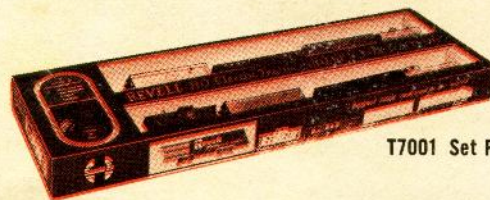
### NOW—A SUITCASE



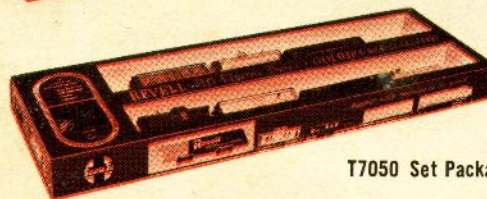
T7100 Set Package

### FULL OF SELLING POWER!

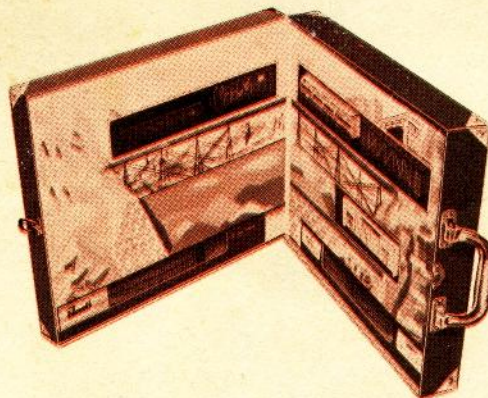
Here is Revell's new Deluxe Suitcase Package, the most convenient, complete, easy to carry and simple to sell package ever developed for selling model trains. Closed, it can be carried anywhere, set up in a minute! Open, it holds the big Union Pacific 0-6-0 Steam Locomotive set against real-life backgrounds.



T7001 Set Package



T7050 Set Package



## PLUS THE MOST SOLID MERCHANDISING PUNCH IN SCALE RAILROAD HISTORY

- COLORFUL DISPLAY DISPENSER FOR OPEN-ROLLING-STOCK & ACCESSORIES
- DISPLAY SHEETS AND WINDOW BANNERS
- NEWSPAPER LAYOUTS
- BIG 32-PAGE CATALOG IN FULL COLOR FREE
- PUBLICITY RELEASES AND PHOTOS FOR YOUR LOCAL NEWSPAPERS plus the REVELL YEAR-ROUND PROGRAM OF PUBLICITY IN NATIONAL MAGAZINES!
- "HOW-TO-SELL-HO" MANUAL FOR YOUR STORE SALES FORCE
- NATIONAL ADVERTISING BY REVELL TO PRE-SELL YOUR CUSTOMERS
- FIELD MEN TO HELP YOU MERCHANDISE REVELL HO
- REVELL CUSTOMER SERVICE PROGRAM ON "WHERE TO BUY," "HOW TO USE"
- REVELL BONDED WARRANTY ON EVERY ITEM — EVERY REVELL HO ITEM IS WARRANTED AGAINST DEFECTS FOR ONE FULL YEAR

- THE "REVELL" NAME — KNOWN TO MILLIONS OF BOYS AND PARENTS ALL OVER THE WORLD FOR FUN ... CRAFTSMANSHIP AND AUTHENTICITY.



For name of your Revell HO Train Jobber and illustrated booklet on complete merchandising program

write Phil Ewing, Revell Inc.  
4223 Glencoe Ave.  
Venice, California