

# the Revell Reporter

Vol. I - No. 3

The REVELL Reporter

September 1955

## HEAT WAVE HITS REVELL

While most of the other parts of the country were having relatively mild weather, we had a heat wave that hit 110 degrees. Not since 1891 has the mercury ever reached more than 109. The Los Angeles Weather man has thrown away all of his records and left for cooler destinations unknown. Photos on pages 1 and 3 show how your Revellites combated this unusual situation!





The  
REVELL  
REPORTER

Vol. 1 - No. 3

September 1955

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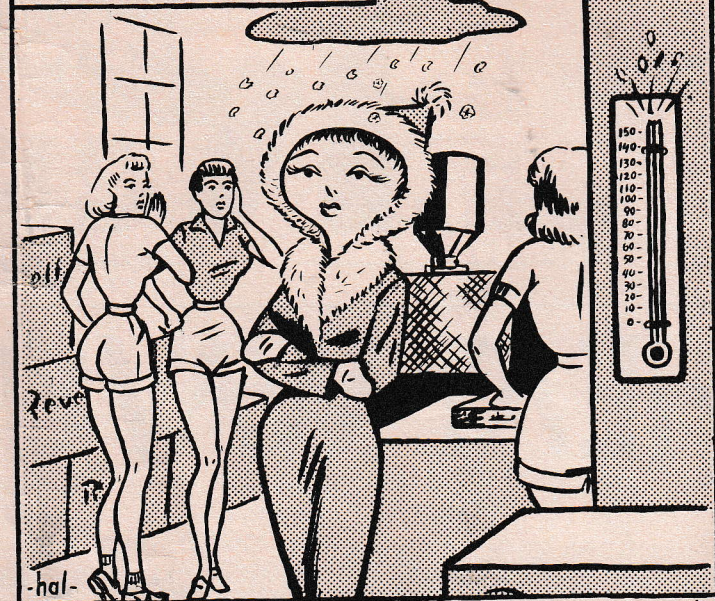


If you have noticed the very distinguished and businesslike gentlemen with all the lights and cameras around the place, you have probably wondered who they are and what they are doing, especially those of you who may have been in the pictures.

Those gentlemen are John Hagan (see photo above) with exposure meter, Roy George, cameraman, and Bill Cox, director. They are from Northrop Aircraft's Public Relations Department working with our own Public Relations Department. They're making a movie showing how authentic our Scorpion plane is--and they know, because Northrop makes the real Scorpion. The movie will tell the world on TV and in other places what great models we make. Let's not forget the girls in the picture, Clotilda Tolman and Theresa Shaw.

The first version of the film may be condensed to a one minute film which would be shown on all major television stations in the country. The second version would be longer (about 15 minutes) and this might be shown locally on television on such programs as "Eye Witness" and "Panorama Pacific" with representatives present from both REVELL and Northrop to discuss the films.

POLLY STYRENE



SHE SAYS SHE'S READ "THE POWER OF POSITIVE THINKING!"

*Call Sinner from Julia*

It's incredible the changes that have taken place at REVELL since our last edition. We have a moving day every week. I'm beginning to ask myself "Who's on first?"

What has Public Relations been up to? They were moved out to the woodshed.

We were routined about the slight inconveniences that we would have to put up with during the construction of our new offices. First they had us walking the plank for our breakfast. Then they pick the hottest day of the year to turn off the water. All the gals are walking around with rocks in their shoes. But when that atom powered drill blasted everyone out of their seats, all I can say is, "Well!"

I have heard of people raising the roof. REVELL has to be different. We raise the floor.

My day would not be complete without at least one S. O. S. from the Drafting and Art Department. They have our Westwood Blue Boy turning green.

Not too long ago I called the Overseas Operator in New York and requested a number in London, England. When they answered, she was informed that Mr. U. was on a holiday for a fortnight. I heard New York say, "I'm sorry, you will have to give me a definite date. I don't know what a fortnight is." I then whispered into the phone, "That's two weeks." We laughed when she replied "Now you tell me!" Thanks to Mr. Bell that laugh travelled over 6000 miles in seconds.

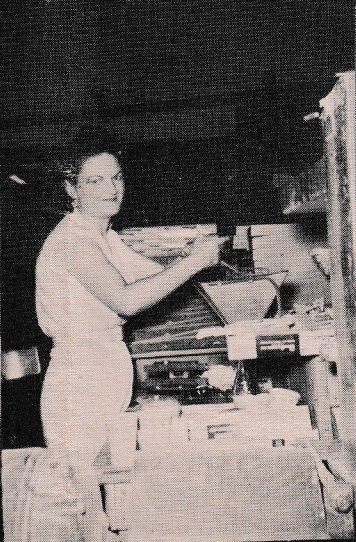
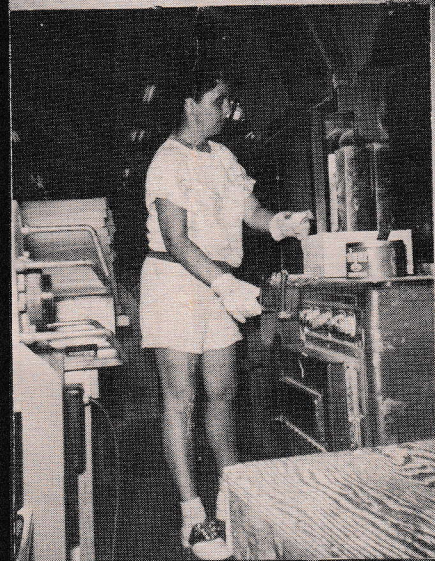
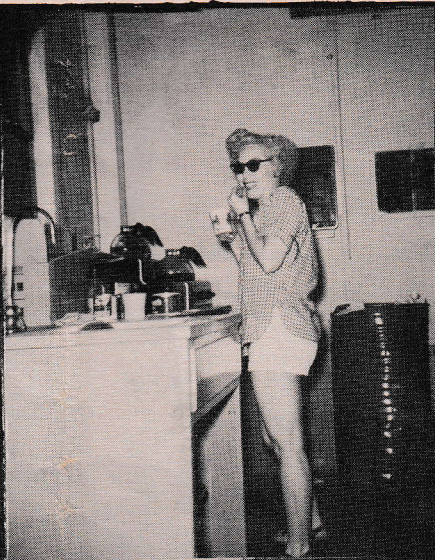
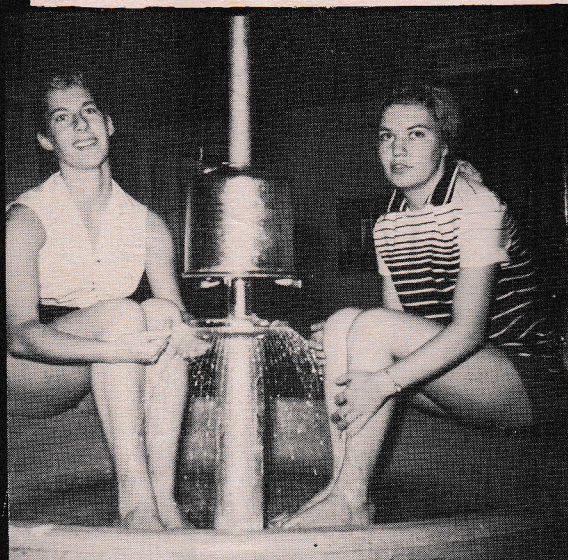
One would think we were competing for the Davis Cup with all the doubles in our company, Bettys, Anns, Daves, and Charlies to mention but a few. Why can't we have some odd names like Ursula or Archibald?

I have room for just one more word.

"Arividerci!"



# HOT? WHEW!!





# PERSONNEL-Y SPEAKING

Edna Selby has been with us since September 22, 1943. She is a Leadlady in the Molding Department and is one of the few people at REVELL who has never missed a day of work and hasn't had a vacation for 8 years, but she admits that she will take a much needed one this year.

Born in Woodward, Iowa in Boone County she attended Xenia County School.

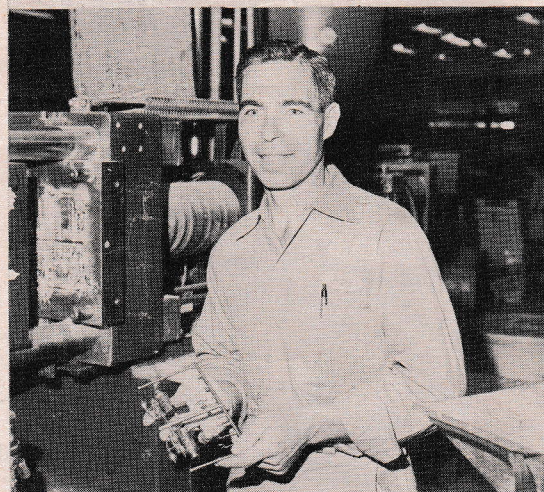
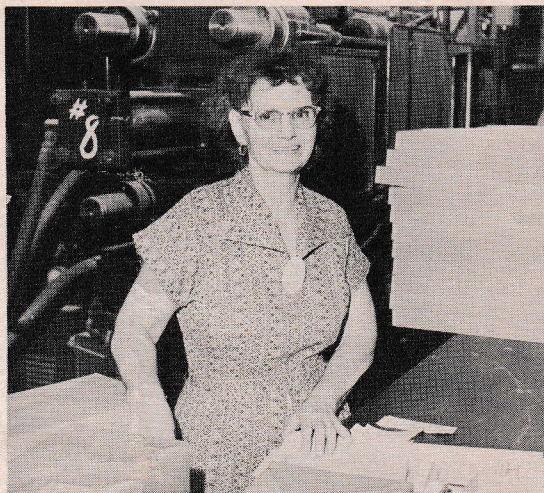
Her hobbies are sewing, crocheting, and cooking.

May we salute you, Edna, for such a wonderful working record!

San Francisco, California is the birthplace of our Warehouse and Shipping Superintendent, Don MacKenzie. He joined our company on November 3, 1954 and has already become a very important member of our REVELL family. He attended Alameda High School in Alameda, California.

His hobbies, he says, are coaching boys' athletics, fishing, and golfing. Most of all, he likes to fish.

Many of the boys he has coached are now playing in all of the colleges along the California coast.



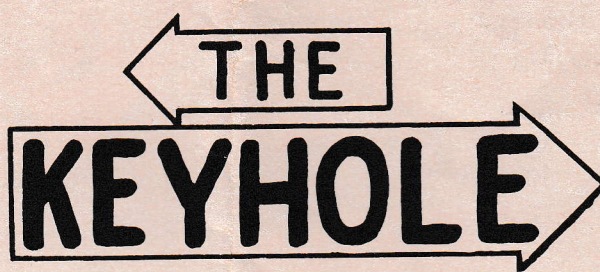
Tony DeCarlo was born in Filandori, Italy, December 3, 1916. He joined our company on June 28, 1946, as Foreman of the Molding Department. He says he has a new name now, for when people call "anybody" they are looking for him.

He attended Military Academy for Boys at Viba Voluzia, Italy, and studied high school vocational courses in the U. S. Navy and at Venice High School. His hobbies are stamp collecting, gardening, bow, and drawing pictures. Most of all he would like to visit his two sisters in Italy sometime in the future.

Our Assistant Employee Relations Manager, Elizabeth Parker, was born in Williams, Iowa. She says that Williams has less than 500 inhabitants and is so small she doubts that it can be found on a map.

Liz attended public and private schools in Williams, Dubuque, and Des Moines, Iowa. Her hobbies include bridge, reading, sunning, and doing absolutely nothing. Most of all, she would like to vacation at the very best resorts. Liz started at REVELL on August 2, 1945, and recently celebrated her tenth anniversary with the company.





We are still laughing about the trick played on John Stern, our Assembly Supervisor. The morning of September 15th (which was John's birthday) he discovered his office in an unusual state of confusion and disrepair, due to the radio class of Wednesday evening. It seemed that everything was at an angle, the calendar crooked on the wall, flowers pasted on the door, a big bolt under his chair cushion, all of his clip boards turned around; infact, there was nothing right about his office. He is still wondering where those two springs go. (Try your pen, John.)

Our Traffic Manager should do something about the bottleneck in Sales. There's one narrow passage that screams (We can hear it) when two, shall we say 'plump', individuals appear in the doorway. Some pertinent suggestions: a horn that says "A-roo-rah," a traffic light that only says go go, or one more file cabinet would really do it. Then nobody could enter or leave. We could set up cots.

Shades of Beau Brummell. Have you seen what the well-dressed man at REVELL is wearing these days? Knobby Knees!

Gussie Goldstein gave a farewell party for her folks Labor Day. They motored back to New York after a month's stay in Southern California.

Freddie Sanchez (Shipping's Mexicali Rose) met with a casualty Friday, September 9. While changing bottles on our cooler, a bottle slipped and fell with quite a splash cutting his leg to the tune of twelve stitches. The doctor ordered him off his leg for a few days.

We are sorry to announce that Rose Fisher of the Engineering Department is leaving us on September 30th. She and her family are moving to Sacramento.

Bernie Diggins and family have returned from a vacation in Vancouver, B. C. Biggest laugh of the week was that he complained about the 75 degree temperature there.

Willard (Frenchy) La Brie and family spent a weekend at Lake Muntz, while Morley Langford and wife went to Lake Arrowhead.

Those specially prescribed pills by a prominent physician would not stop the "sea sick blues" for Louis DeVaux. Returning home he said, "They didn't work!"

A party was held for Charles Kishady on Saturday, September 10, 1955 celebrating the fact that he is now a citizen of the United States. Attending were the following Revellites: Mr. and Mrs. P. Parsons, Mr. and Mrs. C. Tomeo, Mr. and Mrs. H. McConnell, Harry Plummer, Al Bennett, Betty Miller and escort, Connie Goldenberg and escort, Mrs. Alise Snell, Jack Kops, Wayne Hutchinson and friends, Opal Pink, Dick Kishady, and Bill Weisner. A good time was had by all.

Our hats off to Mary Harrison! What a tremendous photography job she did in our last issue of the Reporter. To those who for one reason or another were unable to attend our picnic, the activities were warmly and vividly portrayed, and to all of us, in fact, the issue will be a wonderful souvenir.

And so again, our thanks...and that goes for the hard-working staff members who gather together in such interesting form the "odds and ends" supplied them.

The Inspection Department regrets to announce the loss of Carlos Sandoval, our beloved swing shift inspector, who went down to his draft board one day last August and has never been heard from since. Among the respectful mourners are Ted Hallam, Jerry Schoen, Stan Rosenbluth, and Art Eizenberg.

All the married guys from the Art Department offer heart felt condolences to one of their group, John Healy, who was married Saturday, September 3. (We tried to warn him but he wouldn't listen.)

The single men at REVELL must be slipping. Two of the Sales Department's best selling points, the lovely misses Suzette De Nofa and Connie Weatherstone left us Friday, September 9. (To seek greener pastures?)

We were all very happy to see Beatrice Rodriguez back to work and feeling fine after her trip to the hospital.

Betty Miller made a quick trip to La Jolla and Ensenada over the Labor Day weekend.

Connie Velasquez's mother is having an operation on her eye. We all wish her a very speedy recovery.

Darlene Stimbert has that "new" look these days-- pedal pushers, that is.

Our real gone vacationers this month are: Louise Kirkpatrick to Monterey and Carmel, Meigs Raney to Knotts Berry Farm with dinner at the Chicken House, Julia Fucci to the San Diego Zoo and Tijuana.

Congratulations to Hal and Pat McConnell who have just recently moved into their new home. We know what Hal will be doing weekends--mowing that grass in his front and back yard. Don't forget to let us know when the house warming will be.

Max Cooper, our Receiving Supervisor, and family spent their vacation in Carmel. Just think! They missed the heat wave. Lucky Max!

Lila Jane Ellis spent her vacation in Michigan and Ohio, Phil Ewing and family vacationed at Lake Tahoe.

Connie Goldenberg in Personnel is looking for a ride. Anyone living in the vicinity of Santa Monica Blvd. and Beverly Glen who would not mind a rider please contact her.

We are sorry to have overlooked three people in our greeting column to new employees. Our apologies and a belated welcome to Viva Austin and Catherine Haley in the IBM Department; also, to Marvin Selesnick in the Accounting Department.





We've got a Whale of a Tale to tell you,

Yes, a Whale of a Tale to tell,

About 23 guys who went fishin' one day,

And all of them work at Revell.

Many long and seasick hours later,

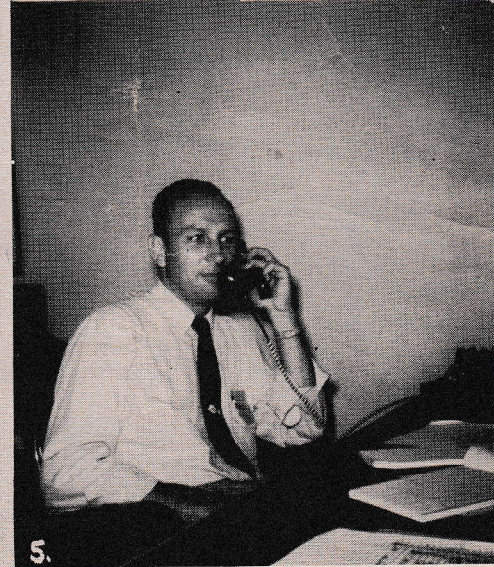
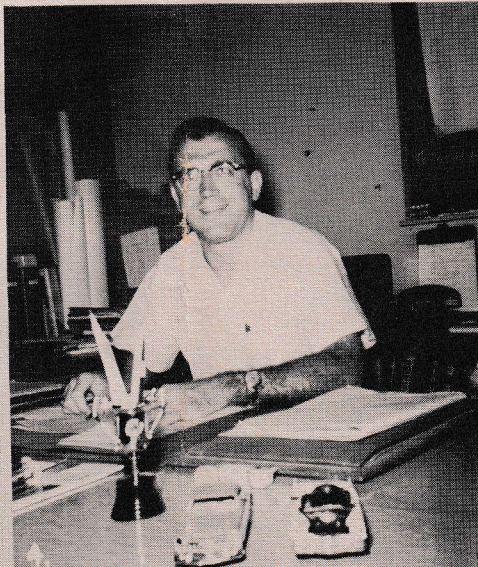
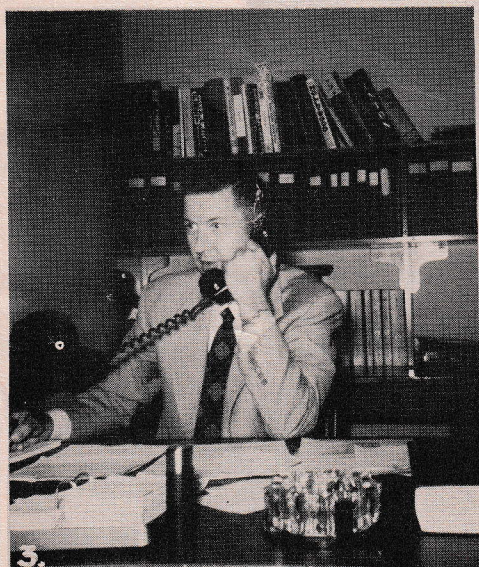
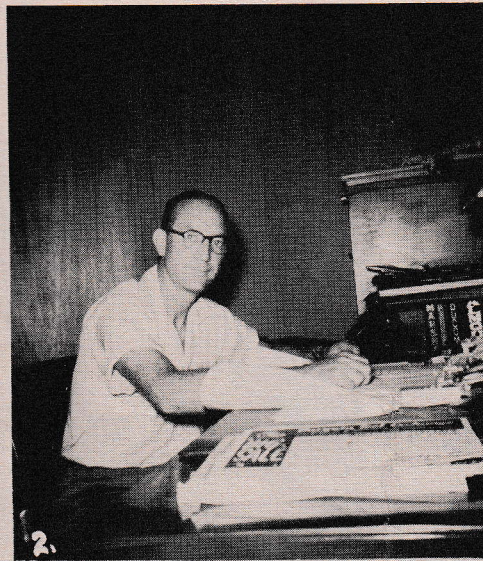
Some fourteen and one half we'd say,

They came home with the outstanding record

That only ONE fish was caught all day!



# OUR MANUFACTURING COMMITTEE



Photos by Mary Harrison

Our Manufacturing Division is run by a Committee consisting of five men; 1-Steve Zorichak, Molding; 2-Lee Ballard, Toolroom; 3-Mel Cole, Purchasing; 4-John Stern, Assembly Supervisor, and 5-Walter Hubinger, Production Control. They as individuals, are in charge of a certain portion of the Manufacturing Division.

This Committee, which is a unique concept of Management, operates on a basis that there must be a unanimous agreement on all matters that are discussed. It is held responsible for an error made by any one individual.

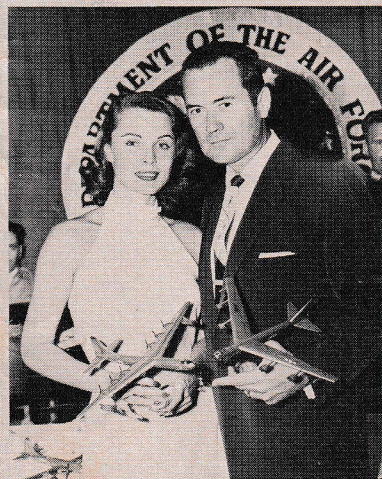
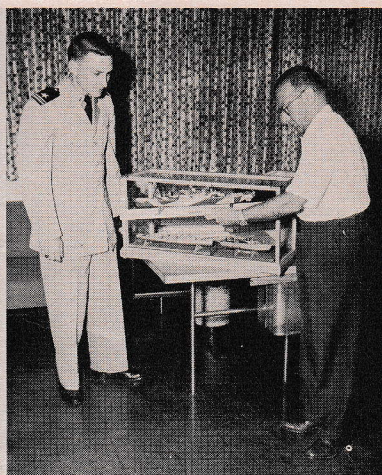
Each Committee Chairman serves a rotating Chairmanship for a period of approximately one month. It is his duty to preside at Committee Meetings, and to be the Coordinator between the Committee and Top Management. This rotating method was adopted to help minimize the amount of time that any one individual would be required to spend as Chairman.

The entire company agrees that this unusual arrangement of Management has worked out extremely well. May we congratulate all the Committee Members for doing a wonderful job!



# PUBLIC REVEL-ATIONS

BY MARILYN RUDA



This is Public Relations. Through every channel of publicity on television, radio and the newspaper; through major national promotional tie-ins with the movie industry and the Navy and USAF Recruiters, the story of REVELL'S authentic plastic scale models is being graphically told to millions of people throughout the country. This is the work of Henry Blankfort, REVELL Public Relations Director.

Upper Left

Comparing lines! Henry Blankfort admires the sleek-lined model (REVELL'S scale model Rolls-Royce, of course) at the Hollywood Autocade Exhibit held recently on the Santa Monica Pier. Oh yes, the starlet on the right is Anita Eckberg, the gal who is known as the most photographed gal in the world.

Upper Right

Navy presentation! The Navy goes REVEL-ing. Lew Glaser presents the first of many REVELL exhibits to Lt. Don Koenig of the U. S. Navy Recruiting Station in Los Angeles. Similar miniature task force displays, including Navy aircraft, will be routed to recruiting stations throughout the nation.

Lower Left

Model appraises model! Miss Myrna Folley, Miss Air Force Recruiter casts an approving eye on REVELL'S F84 Thunderstreak which was displayed with other REVELL scale models in the U. S. Air Force Recruiting Booth at the American Federation of Labor Show in the Pan Pacific Auditorium.

Lower Right

Birthday gifts! Starlet Rosemarie Bowe and actor Frank Lovejoy pose for a picture with their gifts of REVELL'S Strategic Air Command Bombers which were presented to them by Lt. Col. Arthur E. Soball, Commander of the 609th USAF Recruiting Detachment, Los Angeles, at the Air Force Recruiting's first birthday party.

## SYLVIA'S SOLILOQUY

With apologies to Kipling...who wrote:  
Now in India's sunny clime  
Where I used to spend my time  
A-servin' of her Majesty, the Queen  
Of all them black-faced crew  
The finest man I knew  
Was that regimental bisthi, Gunga Din...  
IT WAS DIN, DIN, DIN!  
You limpin' lump o' brickdust, Gunga Din...  
Hi! Slippery Hitherao - Pani Lao!  
You squijy-nosed old idol, Gunga Din etc. etc.

Now in REVELL's sunny grime  
Where I'm paid to spend my time  
A-servin' eight full hours every day  
With the finest soot-faced crew  
That anyone ever knew  
Laborin' for love - and a bit o' pay.

IT WAS DIN, DIN, DIN PERIOD.

Sylvia Green Absence makes the heart grow fonder...unless it's time off from the job.

## THE WELCOME MAT

Frank Weber-Shipping  
Harold Wiltse-Toolroom  
Arthur Davis-Toolroom  
Ilene Koral-Engineering  
Louise Thelander-Sales  
George White-Shipping  
Al Batson-Toolroom

Mary Mathias-Sales  
Clara Miller-Sales  
Cirilo Salazar-Shipping  
Johannes Warner-Shipping  
Mildred Anderson-Molding  
Edward Griffin-Shipping  
Donald Otero-Shipping

Thought For The Day..By Max Cooper

Live by the Golden Rule.

Do unto others as you want others to do unto you.  
Only, do it first!